



## CALL FOR PROPOSALS

Proposals are being accepted now through November 1, 2008 from companies and individual artists for the Second National Asian American Theater Festival, to be held in New York City from October 8-18, 2009.

Over approximately 10 days, the Festival will present approximately 10 productions by Asian American companies and individual artists, showcasing performance works that demonstrate and celebrate the vitally important contributions of Asian Americans to contemporary American culture. The Festival is a continuation of the momentum generated by the First National Asian American Theater Festival of June 2007, and National Asian American Theater Conferences in Los Angeles and Minneapolis, in 2006 and 2008, respectively.

For this Festival, we will be concentrating on presenting theater and performance art. While we acknowledge the equally important and rich dance and music works Asian American artists offer, it is beyond our capacity to include those disciplines at this time.

We seek to represent diversity in demographics, style, and subject matter, and will present work from both established and emerging companies and artists from various parts of the country. Artists and companies who have not previously been represented at conferences and festivals are especially encouraged to apply.

### **Proposed Programming:**

- \* Fully produced works representing the diverse Asian American theatrical landscape.
- \* As appropriate, productions of collected solo and ensemble performance pieces.
- \* Open mics and showcase events. Proposals to curate or host an event will be accepted.

**Proposals must include the following:**

- A fully completed application page, including a list of artists/personnel and production requirements, along with the project's development and/or production history.
- A one-page Artist's Statement and/or description of the proposed project.
- Artistic biography and/or resume of all key participants. For companies, please include a brief organizational biography and/or production history.
- Work samples.

As appropriate, scripts must be included. An excerpt or synopsis will be accepted, though full scripts are preferred. For proposals that do not include a traditional "script", please provide as detailed a description as possible, along with any other materials that may assist the panel in understanding the nature of the proposal.

Additional support materials are not required, but anything that may assist the panel in assessing the proposal is encouraged. For example, if the work has been produced before and you feel video or photographs may be helpful, send those. If the proposal incorporates important sound elements, send a CD. If it incorporates important choreographic elements, it might be a good idea to send photographs or video.

Any other materials that you feel may be of use to the panel in assessing your proposal, including but not limited to: press, reviews, photographs, and/or CD/DVD or other representations of the work. These materials are not limited to the proposed project – in other words, you are encouraged to send materials detailing previous work by key artists in order to demonstrate artistic excellence.

**Selection Process:**

Proposals will be adjudicated by a diverse seven-member panel. All proposals will be read by the entire panel and discussed in person through peer review. Determinations on selected proposals will be made based on artistic merit, production feasibility, and representation of the Asian American theatrical landscape in terms of region, demographics, and style.

## **Financial Support:**

NAATF provides financial support in the form of a travel and accommodation stipend and the proceeds of the participant's net box office earnings. Stipend amounts vary based upon whether participant is applying as a company or individual/solo artist, the number of artists appearing in the production and the distances from NYC that the artist(s) will be traveling. Net of box office equals the gross ticket revenue from the participant's shows less cost of ticket production, service charges, box office costs. NAATF tickets are priced \$18, with additional discounts given to customers purchasing multiple tickets.

### **For West Coast companies:**

Travel and accommodation stipend with a cap of \$7,000

Net of box office (4-6 performances; size of theater to vary from 75-99 seats.)

### **For West Coast individual/solo artists:**

Travel and accommodation stipend with a cap of \$2,000

Net of box office (4-6 performances; size of theater to vary from 50-75 seats.)

### **For Midwest companies:**

Travel and accommodation stipend with a cap of \$5,200

Net of box office (4-6 performances; size of theater to vary from 75-99 seats.)

### **For Midwest individual/solo artists:**

Travel and accommodation stipend with a cap of \$1,500

Net of box office (4-6 performances; size of theater to vary from 50-75 seats.)

### **For East Coast companies:**

Travel and accommodation stipend with a cap of \$2,500

Net of box office (4-6 performances; size of theater to vary from 75-99 seats.)

### **For East Coast individual/solo artists:**

Travel and accommodation stipend with a cap of \$1,000

Net of box office (4-6 performances; size of theater to vary from 50-75 seats.)

### **For Local companies:**

Net of box office (4-6 performances; size of theater to vary from 75-99 seats.)

### **For Local individual/solo artists:**

Net of box office (4-6 performances; size of theater to vary from 50-75 seats.)

**West Coast:** Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington, Wyoming

**Midwest:** Alabama, Arkansas, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Tennessee, Texas, Wisconsin

**East Coast:** Connecticut, Delaware, Florida, Georgia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Virginia, Vermont, West Virginia

**Other services provided by NAATF:**

- Marketing and publicity
- Box office personnel
- Front of house personnel
- Technical personnel as needed: two board ops, load in/out crew
- Print materials including souvenir program, brochures, festival postcard, playbill (upon submission of camera reading copy)
- Performance space equipped with rep lighting, sound and video projection systems

**Participating companies/artists must provide:**

- Set—as minimal as possible to facilitate load in/out
- Costumes, props
- Stage manager or director to call show
- Tech info sheet (to be completed and submitted with application) and tech rider; all to be approved by festival tech director prior to contracting selected participants

**Refundable Participation Fees:**

If you are selected, we require a participation fee of \$500 for companies and \$200 for individual artists that is fully refunded to you upon completion of the festival. Should you withdraw from participation, the following schedule will apply:

Withdrawal by March 1<sup>st</sup>: 100% refund

Withdrawal by May 1<sup>st</sup>: 75% refund

Withdrawal by July 1<sup>st</sup>: 50% refund

Withdrawal after July 1<sup>st</sup>: No refund

**Application Fee, Deadline and Submission Info:**

To apply, please send your application via email or regular mail by **November 1, 2008**, to:

Programming  
National Asian American Theater Festival  
520 Eighth Avenue, Suite 308  
New York, NY 10018  
lsuh@naatf.org

A \$50 non-refundable application fee must be sent at time of filing proposal to NAATF to the address above.

**Notification:** January 2009

**Questions:** Please email us at: [info@naatf.org](mailto:info@naatf.org)